



INTEGRAL UNIVERSITY

www.integraluniversity.ac.in

Established under U. P. Act No. 09 of 2004 by State Legislation, Listed with UGC (UGC Act 1956 section 2F)

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PRESS RELEASE

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Entrepreneurship Awareness Drive at Integral University

- Event witnessed participation of around 1900 students across Lucknow.

Lucknow 19th Oct: Entrepreneurship Development Cell (EDC), of Integral University partnered with Entrepreneurship Cell (EC), IIT, Kharagpur organized an Entrepreneurship Awareness Drive-2016 (EAD) on Wednesday. Awareness drive was presided by a Press conference. During the press conference, all key note speakers were present to address the conference. The esteemed speakers included Prof. Imran Saleem, a renowned academician from Aligarh Muslim University having the credit of working with World Bank on various strategic projects, Mr. Devendra Dang (Core Team Member & Finance Strategist, Testpitara), Mr. Aditya Singh (Founder, Alexa Group), Ms. Gauri Angrish (Co-Founder, CEO, Caredose), Prof. Aftab Alam, Dean (Faculty of Management & Research and Chairman EDC) and Commander RP Singh (Director, Training & Placement Integral University).

After the press conference, inaugural ceremony was held at 11.30 am and was presided by Prof. T. Usmani, Pro-Vice Chancellor of the university. In his short address, he conveyed greetings to all the participants and organizers. The message of the **Hon'ble VC, Prof SW Akhtar** was read out by **Dr. Syed Nadeem Akhtar, Dean (Engineering) and Director Planning**. In his speech, he explained to students the need for entrepreneurs in a developing nation and wished all participants best of knowledge and skills.

The Entrepreneurship Awareness Drive (EAD) is one of the major flagship events of Entrepreneurship Cell, IIT, Kharagpur. With its initiation back in 2009, EAD has now grown to cover 23 cities in 23 days. You learn when you see, with this basic idea, EAD consists of a series of guest lectures and workshops, wherein students get to learn from the 'achievers' of the society. For the budding entrepreneurs, the EAD plays the role of platform where they get a chance to grow their network by interacting with the guests, who happen to be the angel investors and venture capitalists.

Guest of Honor, **Prof Saleem** gave his views about "right initiation at the right time". He said "entrepreneur is not risk taking, but it is risk management". **Mr Aditya Singh** spoke about the importance of positivity. He mentioned that "imagination leads to success and planning for any idea is the base to success". **Ms Gauri Angrish** in her inspirational speech pointed out the important factors for delivering the right product in any kind of market. She said "best match of product or services and the location make the business idea successful".



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Mr Devendra Dang and **Mr. Gaurava Yadav, (Co-Founder, CEO, Eduace Services)** also share their views on entrepreneurship. Mr. Gaurava highlighted the scope of starting up in city of nawabs. Ceremony was declared closed with a address of **Prof. Aftab Alam**. He said the event was a great success and around 1900 students marked their presence. He also thanked Ishaan Kapoor, student of IIT Kharagpur and Associate Manager, Corporate & Media Relation EC, IIT Kharagpur for his hard work and for making the event memorable.

Hanzla Arif

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